

*BOMA Iowa*

*Established 1949*



### *Our Mission*

*“TO REPRESENT AND PROMOTE THE INTERESTS OF THE COMMERCIAL REAL ESTATE INDUSTRY THROUGH EFFECTIVE LEADERSHIP, ADVOCACY, EXCHANGE OF INFORMATION, AND PROFESSIONAL DEVELOPMENT.”*



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## 2019 Board of Directors



**Kate Miller - Past President**

**BH Management**

Kate Miller is a Senior Asset Manager for BH Management Services, Inc., a multi-family management and investment firm with communities in 21 states. She and her husband Chris have two kids, Hank and Faye, and reside in Des Moines. Go Riders!



**Scott Cooley —President**

**R & R Realty Group**

Scott Cooley is a Senior Vice President with Management Professionals, Inc., a subsidiary of R&R Realty Group. Scott is responsible for the field operations for a portfolio of over 8 million square feet of commercial office, flex, retail, warehouse, multi-family and fee managed properties in Iowa and Nebraska. He has over 20 years of commercial real estate experience. Scott is a US Army veteran and a graduate of William Penn University. He is a member of the Johnston Rotary and enjoys volunteering with Rebuilding Together of Greater Des Moines. Scott resides near Granger with his wife Jennifer.



**Jeff Hatfield - VP Programs**

**Graham Group**

Jeff Hatfield, RPA/CPM is VP of Medical Properties at the Graham Group, which is a national developer of medical office buildings. He performs leasing and asset management functions for buildings in Des Moines, Tucson, Omaha and Sioux Falls totaling nearly 1 million square feet. He is active in the community as an Urbandale Planning and Zoning commissioner; adjunct instructor at Drake University; Downtown Community Alliance board member and on the board for Rotary Club of Des Moines AM. He is a life-long Des Moines area resident, a Drake graduate (BA/MA) and he is married to the lovely Liz.



**Cindy McCauley - VP Education**

**EMC**

Cindy McCauley is a facilities manager at Employers Mutual Casualty Company (EMC). Her responsibilities include general facilities and vendor management for the EMC's Des Moines campus; tenant relations and lease administration for the Hub Tower and Kaleidoscope at the Hub. Cindy has been a commercial property manager for 26 years and holds her CPM designation. Cindy is the current Vice President of the Des Moines Skywalk Association and serves on the board of Operation Downtown. She volunteers for the American Lung Association of Iowa. Cindy and her husband, Kevin, live in Ankeny.



### Jeff Pardun- VP Secretary/Treasurer

Iowa Farm Bureau

Jeff Pardun works for the Iowa Farm Bureau Federation Property Management Inc. He is the Assistant Building Manager at the Iowa Farm Bureau corporate campus. This is a 500 thousand sq.ft. building that sits on a 65-acre site in the heart of West Des Moines. Jeff works with the daily operations, staff management, and budgeting. He is a graduate of the 2-year Horticulture Program at DMACC. He currently holds his SMT, SMA, and FMA designations thru BOMI. Jeff enjoys spending time with his wife Angie and their 3 children.



### Theotto Lillard - VP Membership

Hubbell Realty

Theotto Lillard, IV is a Commercial Property Manager for Hubbell Realty Company. He is responsible for directing the day -to-day operations within a select portfolio of mix used properties within the Greater Des Moines area. Theotto has been a member of BOMA Iowa since 2016 and has been actively engaged on both the local and international levels for BOMA. Theotto has served as the Chair for the BOMA International Emerging Professionals and is currently an active participant on the committee. In addition, Theotto is heavily involved in his community, loves to travel and spend time with his family, all while currently pursuing his Masters degree in Real Estate Development at Iowa State University.



### Valerie Hageman - Member at Large

Jones Lang LaSalle

Val Hageman is a Facility Manager for JLL (Jones Lang LaSalle), currently managing 801 Grand as well as various other Principal owned properties in Des Moines. She is a northeast Iowa native, and Upper Iowa University graduate. She is a Big Sister with Big Brothers Big Sisters of Central Iowa, is working towards her 4 gallon donation mark with the Blood Center of Iowa and enjoys some sort of long grueling bike ride each July.



### Keeley Kinney - Allied Representative

Saxton Inc.

Keeley Kinney has held various roles within the business development and sales teams at Saxton in Des Moines and Cedar Rapids for over 30 years. She currently serves as Vice President Business Development and is responsible for all Strategic Relationships throughout the state of Iowa and markets where Saxton is engaged. Keeley's role is to establish business to business relationships that are mutually beneficial and serve the customer well. Her responsibilities include advocating for the client and marketplace to ensure our process and products meet the needs of our clients.



### Dawn O'Connor - Association Executive

BOMA Iowa

Dawn O'Connor is the owner of The Resource Connection, a full service association management company. She has more than 25 years of experience working with non-profits, providing membership services, event planning, accounting, communication, website services and leadership development. Dawn and her husband Dean live in Altoona. They have two sons, both grown. In her free time she enjoys golfing and spending time with family and friends.



### *Message from Scott Cooley—President*

BOMA Iowa members made 2019 another remarkable year! Thanks to our incredible members we saw our numbers grow once again this year to a 10 year high of 175! Our annual BOMA Iowa golf outing was a tremendous success again this year due to our members. This year we once again sold out the event in both participants and sponsorships. In 2019 our attendance at the monthly luncheons, building tours and educational events were very well attended. The City of Des Moines Energy and Water Benchmarking ordinance process was certainly an interesting one. I imagine that conversations about this ordinance will continue into 2020 as the first mandatory reporting date gets closer. Please let us know about your experience with the benchmarking process.

I know that 2020 will be another great year for BOMA Iowa. We have Jeff Hatfield at the helm this year! Jeff and the other board members are a dedicated group of commercial real estate professionals committed to serving our membership. Please let us know if you have any suggestions on how to better the organization. Thank you again for your membership!

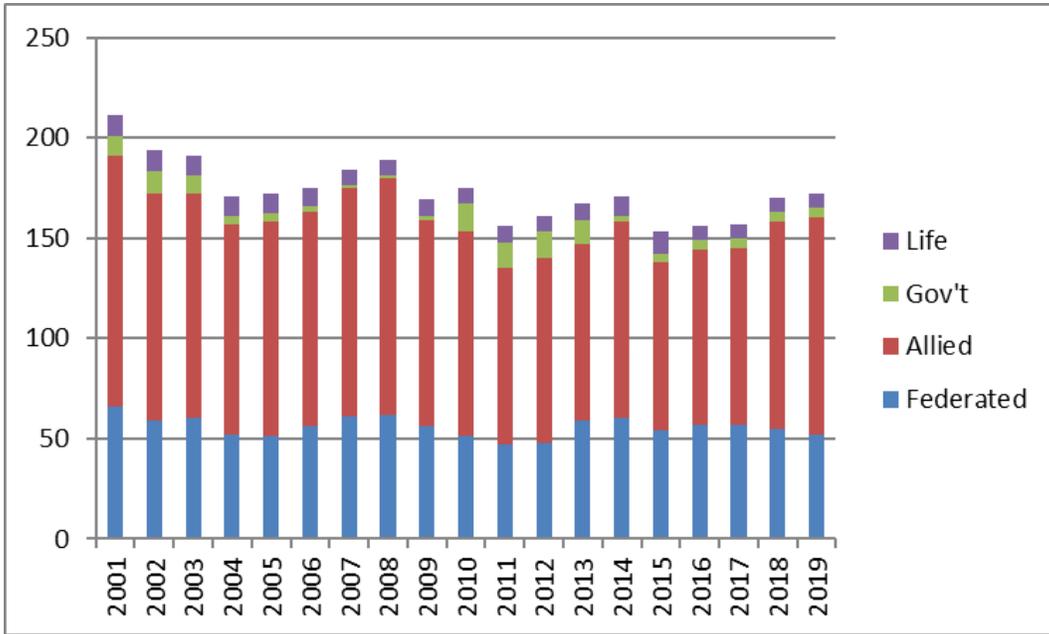


### *Message from Kate Miller—Past President*

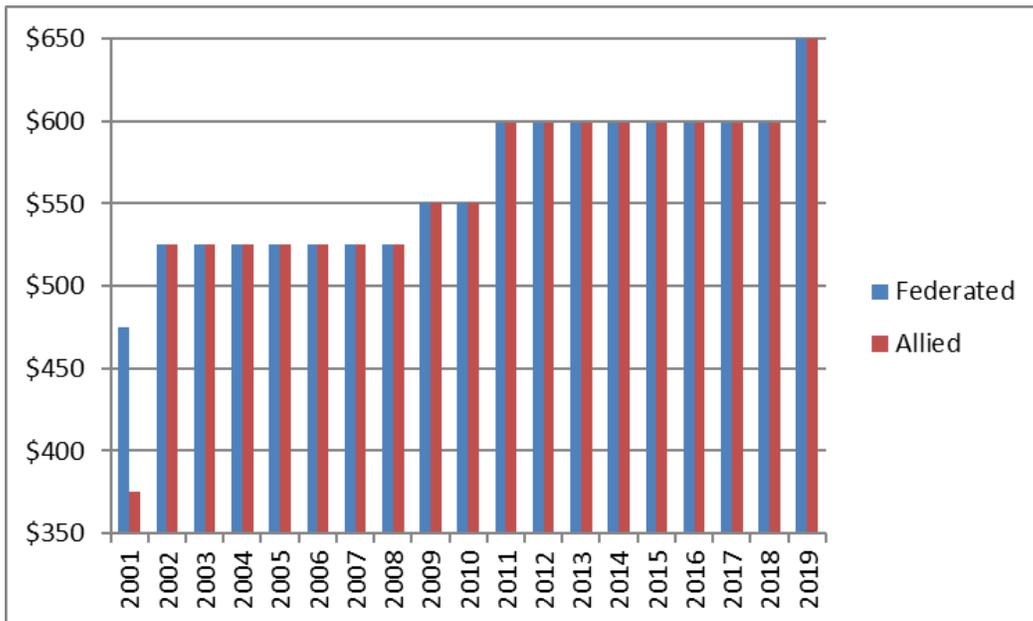
I would like to take this opportunity to say “Thank You” to BOMA Iowa members for the honor of serving on the Board of Directors for this great organization. Thank you for your membership in BOMA Iowa, your attendance at the luncheons and events, generosity at the golf outing, dessert or other sponsorships, and mostly for your networking and mentorship. I personally have benefitted greatly from your friendship and have learned so much from you. I ask that you stay committed and engaged to continue the success of the BOMA Iowa chapter.

## Membership

*THE VALUE OF BOMA IOWA IS ITS MEMBERSHIP. OVER THE PAST DECADE, WE HAVE AVERAGED 160+ MEMBERS.*



*WE STRIVE TO KEEP OUR DUES REASONABLE AND COMPETITIVE. OUR DUES HAVE REMAINED FLAT SINCE 2011.*





### Social Events

- **Annual Golf Outing**  
Otter Creek
- **BOMA IFMA IREM Social**  
The River Center
- **Holiday Drop-in**  
AC Hotel Downtown



### Building Tours

Kum & Go Headquarters

### Education Events

Elevator Code Requirement Updates

Mass Timber Building

## Programs

WE STRIVE TO PROVIDE PROGRAMS THAT ARE DIVERSE, ENTERTAINING AND EDUCATIONAL FOR OUR MEMBERS.....



## Subjects

### January 2019

Above and Beyond the ADA

### February 2019

The Distillary

### March 2019

Kettlestone, Apple and More

### April 2019

Asbestos

### May 2019

Cultivation Corridor

### June 2019

DMACC and Training in the Trades

### August 2019

Downtown Des Moines

### September 2019

Your Real Estate Tax Bill

### October 2019

Insights from Property Professionals

### November 2019

Severe Weather

## Speakers

### Jennifer Rhoads

Principal Financial Group

### Andrew Tomes

The Distillary

### Dan Dutcher

City of Waukee

### Tom Wuehr

Iowa DNR Air Quality Bureau

### Billi Hunt

Executive Director, Cultivation Corridor

### Rob Denson, Jennifer Foster

DMACC

### Erin Olson-Douglas

Urban Designer, City of Des Moines

### Art Wittmack

Taxpayers Association of Central Iowa

### Panel: Kate Miller, Alex Broderick, Karen Goldsworth, Steve Coleman

### Ed Wilson

Chief Meteorologist, Channel 13

## *Sponsorships*

### **Gold Level - \$1,800**

- 12 month membership for one (add \$275.00 for each additional member from organization)
- Recognition of Gold Level Sponsor at each Monthly Luncheon (Table sign identifying all Gold sponsors, gold colored name badges)
- Sign sponsor at the Golf Outing
- Company logo in e-newsletter with link to company website
- Company logo on BOMA website with link to company website
- Holiday Party Sponsor

### **Silver Level - \$1,600**

- 12 month membership for one (add \$300.00 for each additional member from organization)
- Sign sponsor at the Golf Outing
- Company logo in e-newsletter with link to company website
- Company logo on BOMA website with link to company website
- Holiday Party Sponsor

### **A la Carte Sponsorship**

- 10 Luncheons in 2019 (no refunds if not able to attend) \$250
- Dessert Sponsor at one Monthly Luncheon - \$300
- Company logo in e-newsletter with link to company website (12 months \$400.00)
- Company logo on BOMA website with link to company website (12 months \$200.00)
- Golf Outing Sign Sponsor - \$150
- Gold Outing Hole Sponsor \$300
- Golf Outing Lunch Sponsor \$500, Dinner Sponsor \$500, Beverage Cart Sponsor \$500, Hole-In-One Par 3 Prize Sponsor \$500, Keg Sponsor \$300, Table at the Turn \$300, Bag Drop Sponsor \$300 (each limited to one individual organization)
- Holiday Party Sponsor \$200.00

### Membership and Golf Sponsors

SPONSORSHIP IS ESSENTIAL TO ALLOW BOMA IOWA TO HOST SUCCESSFUL SOCIAL EVENTS, EDUCATIONAL OPPORTUNITIES, SCHOLARSHIPS, AND MORE.....

#### Gold



#### Silver

#### Newsletter & Website

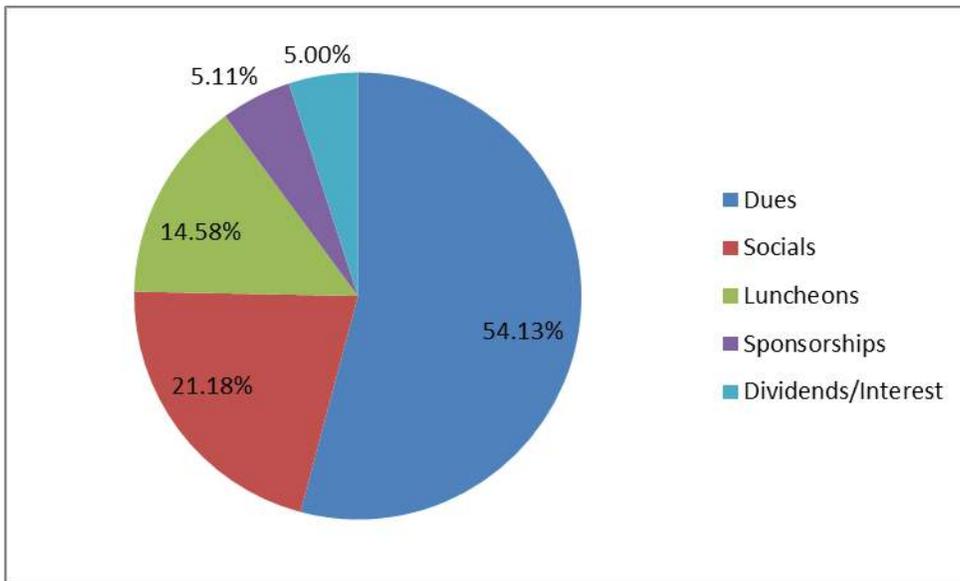


#### Golf

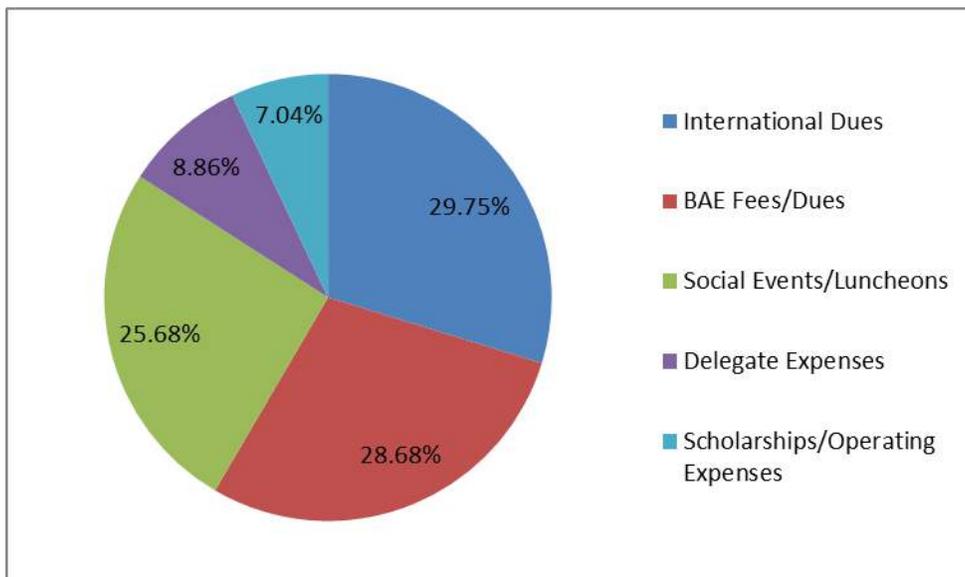


2019 Financials

Income 156,925

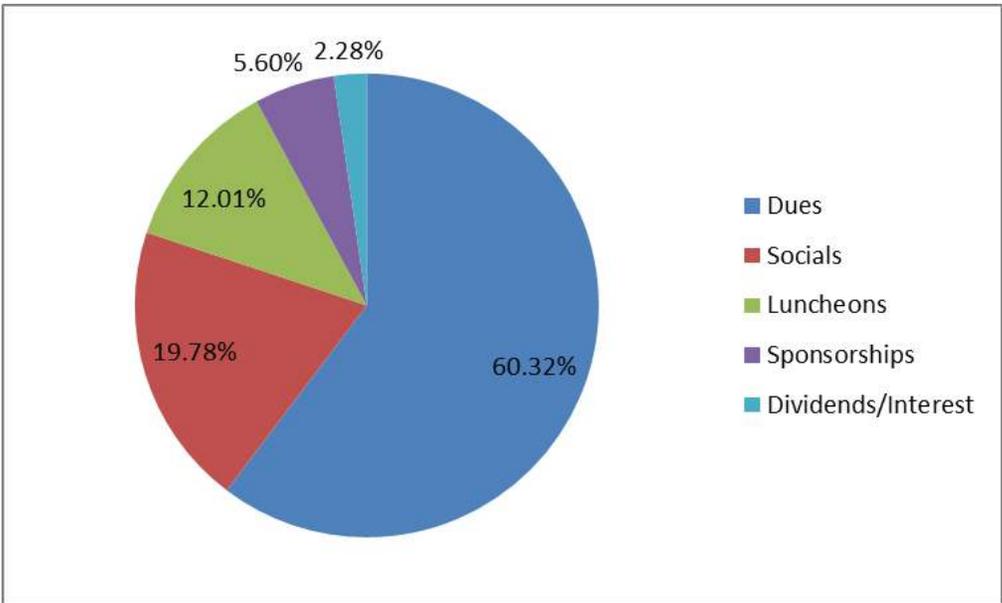


Expenses \$132,082



*2020 Financials (Projected)*

# Income \$139,015



# Expenses \$137,641

