

BOMA Iowa

Established 1949



Our Mission

“TO REPRESENT AND PROMOTE THE INTERESTS OF THE COMMERCIAL REAL ESTATE INDUSTRY THROUGH EFFECTIVE LEADERSHIP, ADVOCACY, EXCHANGE OF INFORMATION, AND PROFESSIONAL DEVELOPMENT.”



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2020 Board of Directors



Scott Cooley - Past President

R & R Realty Group

Scott Cooley is a Senior Vice President with Management Professionals, Inc., a subsidiary of R&R Realty Group. Scott is responsible for the field operations for a portfolio of over 9.5 million square feet of commercial office, flex, retail, warehouse, multi-family and fee managed properties in Iowa and Nebraska. He has over 22 years of commercial real estate experience. Scott is a US Army veteran and a graduate of William Penn University. He is a member of the Johnston Rotary. Scott resides near Granger with his wife Jennifer.



Jeff Hatfield—President

Graham Group

Jeff Hatfield, RPA/CPM is Senior Vice President of Medical Properties at the Graham Group, which is a national developer of medical office buildings. He performs leasing and asset management functions for buildings in Des Moines, Tucson and Omaha totaling nearly 600,000 square feet. He is active in the community as an Urbandale Planning and Zoning commissioner; adjunct instructor at Drake University; Downtown Community Alliance board member and a member of Rotary Club of Des Moines AM. He is a life-long Des Moines area resident, a Drake graduate (BA/MA) and he is married to the lovely Liz.



Cindy McCauley - VP Programs

EMC

Cindy McCauley is the Assistant Vice President of Property Management & Administrative Services at Employers Mutual Casualty Company (EMC). Her responsibilities include facilities, vendor management, tenant relations and lease administration for the EMC's Des Moines campus; branch property management; fleet management; event coordination; guest relations; mail services; shipping/receiving/supplies and records management. Cindy has been a commercial property manager for 27 years and holds her CPM designation.

Cindy serves on the board of directors for the Des Moines Skywalk Association and Operation Downtown. She volunteers for the American Lung Association of Iowa. Cindy and her husband, Kevin, live in Ankeny.



Jeff Pardun - VP Education

Iowa Farm Bureau

Jeff Pardun works for the Iowa Farm Bureau Federation Property Management Inc. He is the Assistant Building Manager at the Iowa Farm Bureau corporate campus. This is a 500 thousand sq.ft. building that sits on a 65-acre site in the heart of West Des Moines. Jeff works with the daily operations, staff management, and budgeting. He is a graduate of the 2-year Horticulture Program at DMACC. He currently holds his SMT, SMA, and FMA designations thru BOMI. Jeff enjoys spending time with his wife Angie and their 3 children.



Theotto Lillard - VP Secretary/Treasurer

Hubbell Realty

Theotto Lillard, IV is a Commercial Property Manager for Hubbell Realty Company. He is responsible for directing the day -to-day operations within a select portfolio of mix used properties within the Greater Des Moines area. Theotto has been a member of BOMA Iowa since 2016 and has been actively engaged on both the local and international levels for BOMA. Theotto has served as the Chair for the BOMA International Emerging Professionals and is currently an active participant on the committee. He also serves on the Executive Committee and the Diversity and Inclusion Committee for BOMA International.

In addition, Theotto is heavily involved in his community, loves to travel and spend time with his family, all while currently pursuing his Masters degree in Real Estate Development at Iowa State University.



Val Hageman - VP Membership

CBRE

Val Hageman is a Senior Operations Manager with CBRE at the Elanco Animal Health site in Fort Dodge. She manages security, maintenance, janitorial, landscaping, calibration and scheduling teams for the 330 acre site. She also works with DCI Group as a Property Manager for the remaining lifespan of Crossroads Mall in Fort Dodge which is currently under redevelopment. Originally from northeastern Iowa, she is an Upper Iowa University graduate and proud Big Sister with Big Brothers Big Sisters of Central Iowa since 2011.



Chris Schmidt - Member at Large

Kum & Go

Chris Schmidt has worked in Building Operations for over 27 years. He grew up building custom homes with his father in Grundy Center, Iowa. He received his bachelor's degree from AIB. He has achieved multiple certifications/diplomas in fields relating to the building operations world. He has spent most of his career working for AIB and University of Iowa. He is currently the Director of Buildings and Operations for Kum & Go's corporate headquarters in downtown Des Moines. He is married with three children.



Sam Moeller - Allied Representative

Shaw Contract

Sam Moeller is an Account Manager for Shaw Contract which is a flooring manufacturer that creates products and solutions for all types of commercial spaces. He has worked for Shaw Contract for 3 years and holds the title of the youngest member in BOMA. Sam is a native of the Twin Cities, a graduate of Iowa State University and currently lives in Des Moines.



Dawn O'Connor - Association Executive

BOMA Iowa

Dawn O'Connor is the owner of The Resource Connection, a full service association management company. She has more than 25 years of experience working with non-profits, providing membership services, event planning, accounting, communication, website services and leadership development. Dawn and her husband Dean live in Altoona. They have two sons, both grown. In her free time she enjoys golfing and spending time with family and friends.



Message from Jeff Hatfield—President

Despite the pandemic, BOMA Iowa members and our board made 2020 another remarkable year! Our membership remained at an all-time high of 171 devoted real estate professionals. Our annual Iowa golf outing was delayed until September, but it was a tremendous success again this year due to our great Social Committee. This year we once again sold out the event in both participants and sponsorships. Some of the monthly luncheons and educational events were virtual only, while others were a mix of on-site and virtual; all were very well attended. The City of Des Moines Energy and Water Benchmarking ordinance process was certainly an interesting one and it appears to be onerous toward building owners. I imagine that conversations about this ordinance will continue into 2021...please let us know how the experience has affected your company.

Personally, I missed the social interactions of monthly in-person luncheons, social events and building tours. My hope is that we can get back to normalcy or at least explore creative ways to interact virtually so our BOMA Iowa members can solidify social and professional relationships.

I believe that 2021 will be another great year for BOMA Iowa. We have Cindy McCauley at the helm this year; she did a tremendous job as our Programs Chair in 2020. Cindy and the other board members are a dedicated group of commercial real estate professionals committed to serving our membership. Please let us know if you have any suggestions on how to better the organization. Thank you again for your membership! Goodbye 2020, a rotten year in general but a generally good BOMA Iowa year. Cheers to the future.

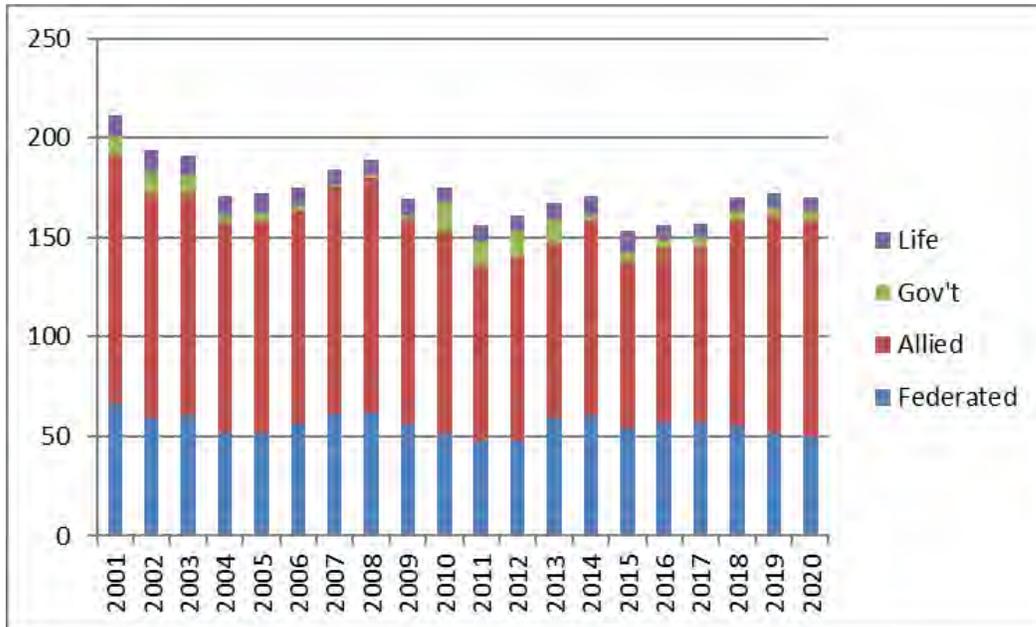


Message from Scott Cooley—Past President

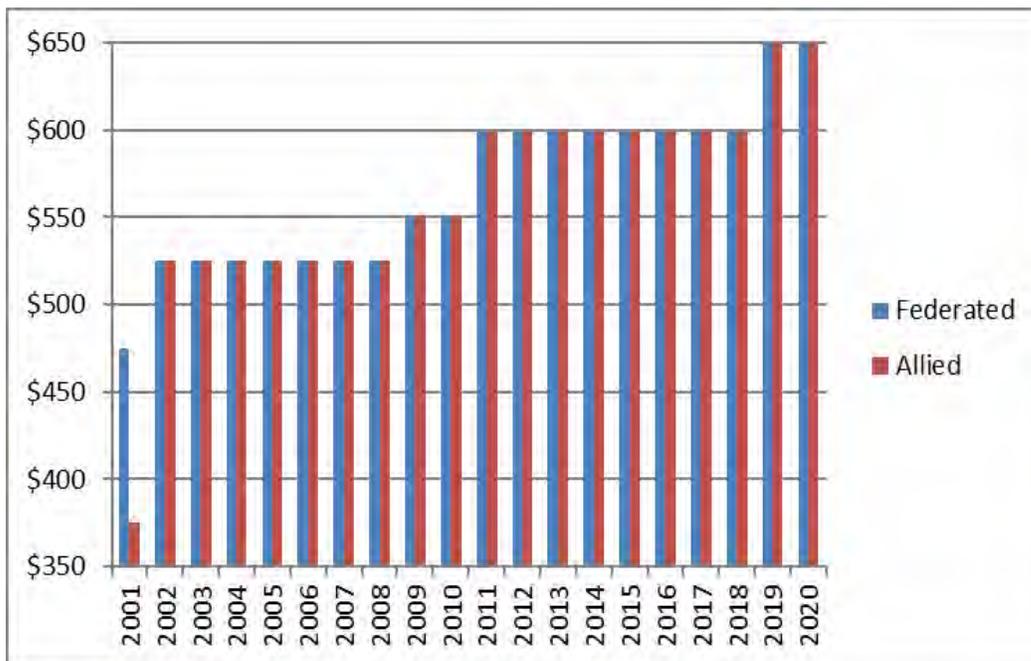
It is with an immense amount of gratitude for all members of BOMA Iowa that I end my tenure on the Board of Directors for BOMA Iowa. I want to thank each and every member for their attendance at our monthly luncheons (both in person and virtual), our annual golf event, education events and the various social events. To all our sponsors – Your generosity this past year was greatly appreciated! I truly appreciate the experience and I value all the relationships created. Just as I will be continuing my commitment and participation with BOMA Iowa, I encourage each of you to do the same. I look forward to seeing (in-person or virtually) all of you at the upcoming BOMA Iowa luncheons and events in 2021!

Membership

THE VALUE OF BOMA IOWA IS ITS MEMBERSHIP. OVER THE PAST DECADE, WE HAVE AVERAGED 160+ MEMBERS.



WE STRIVE TO KEEP OUR DUES REASONABLE AND COMPETITIVE.



Social Events

- **Annual Golf Outing**
Blank Golf Course
- **Virtual Happy Hour**
- **Fall Drop-in**
Wellman's West Des Moines



Education Events

OSHA Mechanical Safety



Programs

WE STRIVE TO PROVIDE PROGRAMS THAT ARE DIVERSE, ENTERTAINING AND EDUCATIONAL FOR OUR MEMBERS.....



Subjects

January 2020

Central Iowa Water Trails Project

February 2020

Talent Acquisition

March 2020

Canceled due to COVID-19

April 2020

Canceled due to COVID-19

May 2020

City of Des Moines Energy Ordinance

June 2020

The Lauridsen Skatepark

July 2020

Bluejay Project (Amazon)

August 2020

Kindness is King

October 2020

The Importance of Architecture

November 2020

Preparing for an Automated Transportation Ready Iowa

Speakers

Jen Cross

Great Outdoors Foundation

Jean Clabaugh

Wells Fargo

Josh Mandelbaum

Des Moines City Council

Doug Romig

Polk County Conservation

Andy Moffit

Ryan Companies

Carson King

"Busch Light Guy"

Tim Bungert

Iowa Architectural Foundation

Adam Shell

Iowa Department of Transportation

Sponsorships

Gold Level - \$1,850

- 12 month membership for one (add \$275.00 for each additional member from organization)
- Recognition of Gold Level Sponsor at each Monthly Luncheon (Table sign identifying all Gold Sponsors)
- Sign sponsor at the Golf Outing
- Company logo in e-newsletter with link to company website
- Company logo on BOMA website with link to company website
- Holiday Party Sponsor

Silver Level - \$1,650

- 12 month membership for one (add \$300.00 for each additional member from organization)
- Sign sponsor at the Golf Outing
- Company logo in e-newsletter with link to company website
- Company logo on BOMA website with link to company website
- Holiday Party Sponsor

A la Carte Sponsorship

- 10 Luncheons in 2020 (no refunds if not able to attend) \$250
- Dessert Sponsor at one Monthly Luncheon - \$300
- Company logo in e-newsletter with link to company website (12 months \$400.00)
- Company logo on BOMA website with link to company website (12 months \$200.00)
- Golf Outing Sign Sponsor - \$150
- Gold Outing Hole Sponsor \$300
- Golf Outing Lunch Sponsor \$500, Dinner Sponsor \$500, Beverage Cart Sponsor \$500, Hole-In-One Par 3 Prize Sponsor \$500, Keg Sponsor \$300, Table at the Turn \$300, Bag Drop Sponsor \$300 (each limited to one individual organization)
- Holiday Party Sponsor \$200.00

Membership and Golf Sponsors

SPONSORSHIP IS ESSENTIAL TO ALLOW BOMA IOWA TO HOST SUCCESSFUL SOCIAL EVENTS, EDUCATIONAL OPPORTUNITIES, SCHOLARSHIPS, AND MORE.....

Gold

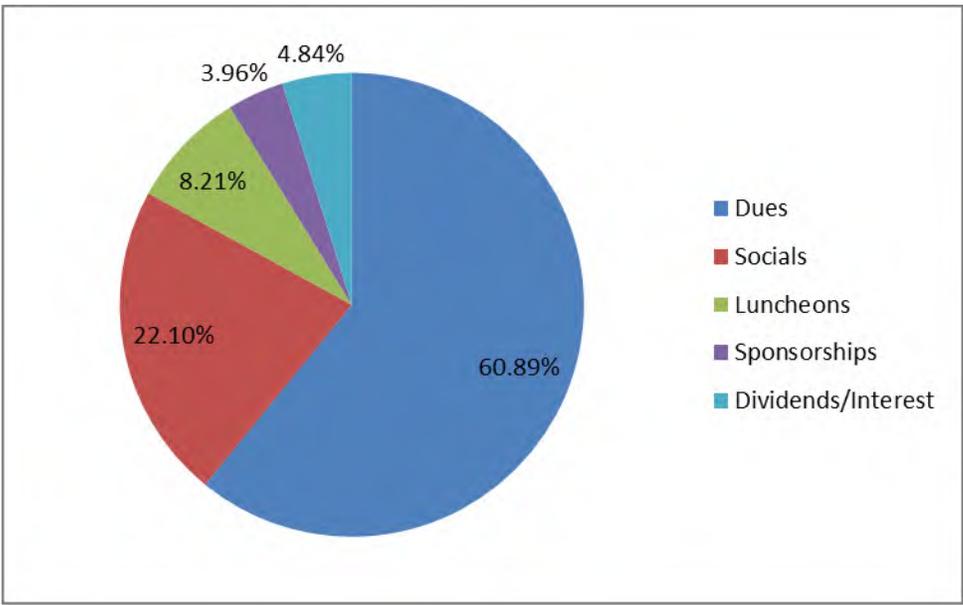


Golf

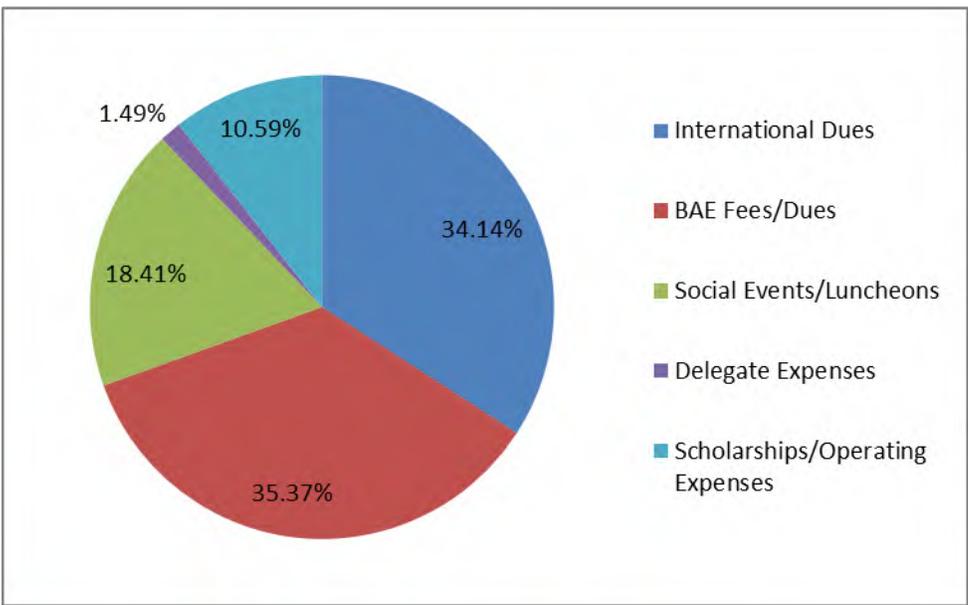


2020 Financials

Income \$136,754

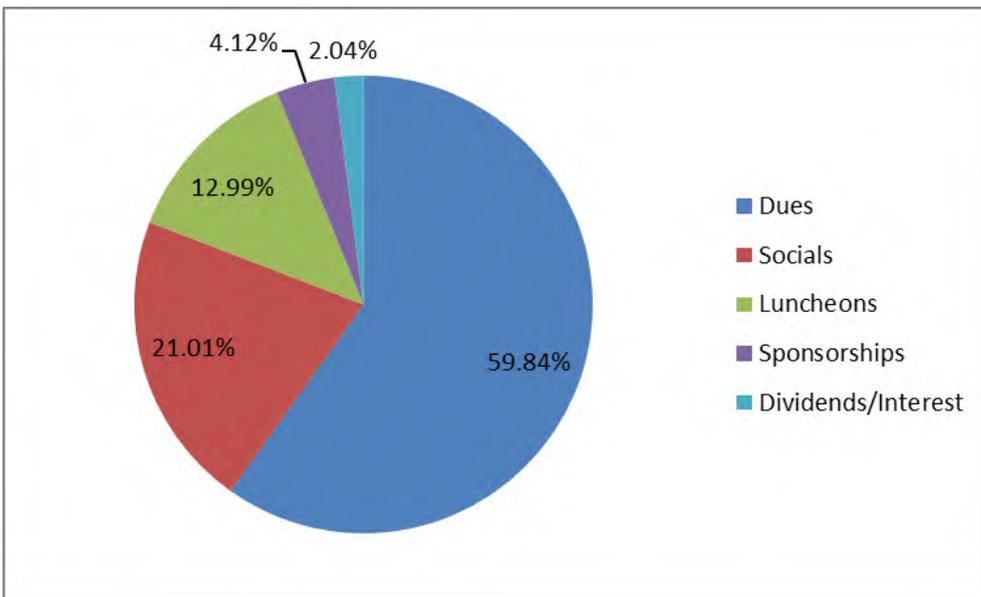


Expenses \$110,261



2021 Financials (Projected)

Income \$130,890



Expenses \$130,878

