

# 2016 Annual Report

BOMA Iowa Established 1949



# Our Mission

"TO REPRESENT AND PROMOTE, IN PARTNERSHIP WITH OUR VENDORS AND SUPPLIERS, THE INTERESTS OF THOSE ENGAGED IN THE OWNERSHIP AND/OR OPERATION OF COMMERCIAL OR GOVERNMENT PROPERTIES THROUGH EFFECTIVE LEADERSHIP, ADVOCACY, EXCHANGE OF INFORMATION, AND PROFESSIONAL DEVELOPMENT"



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### 2016 Board of Directors



### James Smith - Past President

## Colby Interests

James Smith is Vice President of Property Management for Colby Interests. James is responsible for overseeing the day-to-day operations of 35 commercial properties, multiple land leases and development sites. James' other duties include new business development, supervision of staff, and brokerage services. James is a graduate of the University of Iowa. In his free time, James enjoys golfing and spending time with his two son's Sully and Sawyer.



## Mike Quick—President

# FBL Financial Group

Mike Quick, RPA, FMA is Regional Building Manager for FBL Financial Group, Inc. His job includes Building / Facilities Management for Farm Bureau Financial Services at their state office locations in Phoenix AZ, Salt Lake City, UT, Las Cruces, NM, Minneapolis, MN, Huron, SD, and Lincoln, NE. Mike took the Building Trades Program at DMACC, did a 4 year Electrical Apprentice Program and still keeps his Master Electrical License up to date. In the community he helps with Make-A-Wish (Jolly Holiday Lights), Habitat for Humanity, and United Way. Mike is married to Sandy and has two 2 children.



# Kate Miller—VP Programs

# Draper & Kramer

Kate Miller is a Property Manager for Draper and Kramer, Inc. at the Capital Square building located in downtown Des Moines. The building features a mix of commercial office and retail space and Kate's duties range from handling the day-to-day goings-on to long-term planning and brokerage services. In addition to BOMA, she also serves on the board of directors for the Downtown Community Alliance and the Des Moines Skywalk Association and is a member of ICREA. She and her husband Chris have two kids, Hank and Faye, and reside in Des Moines. Go Riders!



Scott Cooley - VP Education

# R & R Realty Group

Scott Cooley is a Vice President with Management Professionals, Inc., a subsidiary of R&R Realty Group. Scott is responsible for the field operations of the portfolio of nearly 7 million square feet of commercial office, flex, retail, warehouse, multi-family and fee managed properties. He has over 18 years of commercial real estate experience. Scott is a US Army veteran and a graduate of William Penn University. He is a member of the Johnston Rotary and enjoys volunteering with Rebuilding Together of Greater Des Moines. Scott resides near Granger with his wife Jennifer and two sons.

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# Tricia Matthies - VP Secretary/Treasurer

## Ryan Companies

Tricia Matthies is the Assistant Director of Management at Ryan Companies US, Inc. She has more than 19 years of professional commercial property management experience. Tricia is currently responsible for growing the real estate management group in Des Moines, Iowa, Omaha, Nebraska and Tampa, Florida. She has experience with the full spectrum of property types from retail, medical and class A office to flex, multi-use and industrial. Her current portfolio includes Country Club Marketplace 400,000 sf of Class A office buildings in the Tampa, Florida area. Tricia is a veteran of the United State Marine Corps and a member of IREM, CREW and ICREA. Tricia and her husband Andrew Beltrame live in Johnston, have six children and one grandchild.



# Brian Tessau - VP Membership

#### Nationwide Insurance

Brian Tessau works in the Corporate Real Estate department at Nationwide Insurance. He is the Senior Building Manager for their 1.2 million square foot downtown Des Moines campus, and also manages several leased properties in Nationwide's portfolio across the country. Brian's responsibilities include: daily property operations functions, staff management, budget management, capital planning, tenant relations, and vendor management. Brian has over 16 years of experience in facilities & property management, operations management, construction management, and project management. He holds his PMP certification and is currently a CPM candidate as well. Brian is a graduate of the University of Northern Iowa, and lives in Waukee with his wife, Angie, and three sons.



Amy Darr - Member at Large

# Knapp Properties

Amy Darr is a Commercial Property Manager at Knapp Properties, Inc. Amy's current portfolio consists of commercial office, residential and mix use properties downtown. Her duties include managing on-site staff, budgets preparation and management, tenant relations and vendor management. With an education and background in social work, Amy blends a strong understanding of people with a solid knowledge of physical and financial operations. Amy supports the community through her longtime involvement with Special Olympics Iowa and Girl Scouts of Greater Iowa. She lives in West Des Moines with her husband Aaron and their three children.



Tom Longer - Allied Representative Western Specialty Contractors

Tom Longer is the branch manager of the West Des Moines office for Western Specialty Contractors. WSC is a 100 year old company based out of St Louis and is privately owned. His responsibilities include building customer base, training sales force, production, billings and collections for the branch. Tom has 15 year's experience in the specialty contracting field. He volunteers his time to Toys for Tots and Pay it Forward events. He is a member of IREM and ICRI and coaches USAV club volleyball in the winter months and bike riding and golf are his pastime in the summer months. Tom and his wife Chris have a daughter graduated from Simpson College and a son who will be attending University of Iowa this fall.



Dawn O'Connor - Association Executive

#### BOMA Iowa

Dawn O'Connor is the owner of The Resource Connection, a full service association management company. She has more than 20 years of experience working with non-profits, providing membership services, event planning, accounting, communication, website services and leadership development. Dawn and her husband Dean live in Altoona. They have two sons, both grown. In her free time she enjoys golfing and spending time with family and friends.

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# Message from Mike Quick—President

I would like to take this opportunity to say "Thank You" to BOMA Iowa members for the privilege and honor of serving on the Board of Directors and for being this year's President. The last six years on the Board have truly been the most rewarding experience of my professional career. Thank you to all members, my fellow board

members and the social committee. A special thanks to Dawn O'Connor our BAE, for her continued support, commitment, dedication, enthusiasm, and all the hard work you do for BOMA Iowa.

That being said THANK YOU FOR YOUR MEMBERSHIP IN BOMA IOWA. It would not be possible without your attendance at our events and luncheons, your generosity at our golf outing, your dessert and website sponsorships. And thank you mostly for your openness and result oriented conversations during our networking sessions. It is because of our members that we are able to entice strong local leaders into our great luncheon speaker program and we're able to reach so many in our industry.



# Message from James Smith—Past President

Time sure does fly by when you're doing something you love. It's hard to believe it's been seven years on the BOMA Iowa board. When I joined seven years ago I came in with the idea that this board would be just like any other board I've been a part of in my life. You attend your monthly meetings, completed your duties and get your pin or plaque when you're

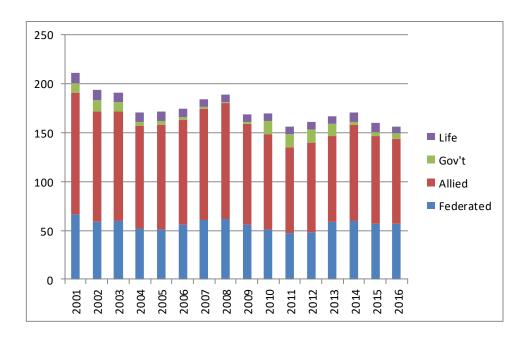
done with your term. But it turned into so much more than that for me. During my time I was able to learn from some of the best Real Estate minds not only in Iowa but across the USA seeing how they interpret a situation/need of one of our members, how they socialize with other BOMA members from across the USA and even how they changed their perceptions of issues over time.

BOMA Iowa is a program that I am honored to say I served on the Board of Directors and will continue to be involved with. I would just ask all of our BOMA Iowa members to get involved with BOMA as much as they can. BOMA is more than just networking once a month at our luncheons. It's about learning from your peers, sharing ideas, providing the best and most up to date process/information to our clients and growing our states commercial real estate fields. What ever you put into BOMA Iowa you will get back ten times more in return.

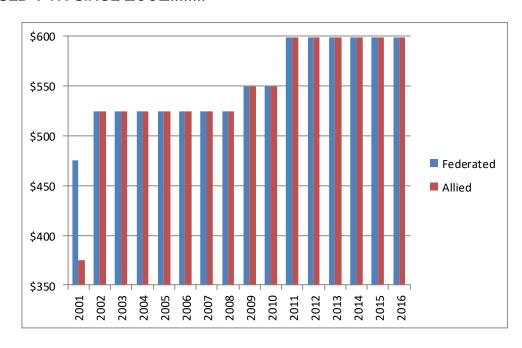


# Membership

THE VALUE OF BOMA IOWA IS ITS MEMBERSHIP. OVER THE PAST DECADE OR TWO, WE HAVE AVERAGED 160+ MEMBERS.



WE STRIVE TO KEEP OUR DUES REASONABLE AND COMPETITIVE. DUES HAVE ONLY INCREASED 14% SINCE 2002.......





### Social Events

March Madness Drop-in Chicken Coop

**Annual Golf Outing**Otter Creek

Fall Drop-in Wellman's Pub

**Holiday Drop-in** Iowa Taproom







**Tour of Wells Fargo** 

**Elevator Modernization and Upcoming Code Requirements** 

Bugs (emerald ash borer, bed bugs, midges, etc.)























## **Programs**

WE STRIVE TO PROVIDE PROGRAMS THAT ARE DIVERSE, ENTERTAINING AND

EDUCATIONAL FOR OUR MEMBERS......









# Subjects

#### January 2016

2016 Iowa Caucuses

#### February 2016

The Craft of Crisis Communication

#### March 2016

Securing NCAA First & Second Rounds

#### **April 2016**

Kraus Gateway Center

#### May 2016

Food Truck Industry in Des Moines

#### June 2016

The State of Iowa

#### August 2016

Education—Successes and Challenges

#### September 2016

What's New and Exciting on 150 acres of Drake

#### October 2016

You Get to Write Your Own Story

#### **November 2016**

Challenging Media Landscape

# **Speakers**

#### **Tim Albrecht / Norm Sterzenbach**

Iowa Republican Party / Iowa Democratic Party

#### AJ Mumm

Polk County Emergency Management Agency

#### **Katie Fencl and Greg Edwards**

Catch Des Moines

#### **Chad Rasmussen**

Kum & Go

#### **Nick Kuhn**

Legion of Food

#### **Governor, Terry Branstad**

State of Iowa

#### Tom Ahart

Des Moines Public Schools

#### **John Smith**

**Drake University** 

#### **Beth Montpas**

Life Coach, Speaker, Trainer

#### **David Chivers**

Des Moines Register



# **Sponsorships**

#### Gold Level - \$1,600

- 12 month membership for one (add \$250.00 for each additional member from organization)
- Recognition of Gold Level Sponsor at each Monthly Luncheon (Table sign identifying all Gold sponsors, gold colored name badges)
- Sponsor two holes at the Golf Outing (Company name will be in the e-newsletter)
- Company logo in e-newsletter with link to company website (12 months)
- Company logo on BOMA website with link to company website (12 months)
- Holiday Party Sponsor

#### Silver Level - \$1,250

- 12 month membership for one (add \$275.00 for each additional member from organization)
- Sponsor one hole at the Golf Outing
- Company logo in e-newsletter with link to company website (12 months)
- Company logo on BOMA website with link to company website (6 months)

### A la Carte Sponsorship

- Dessert Sponsor at one Monthly Luncheon \$150
- Company logo in e-newsletter with link to company website (12 months \$400.00)
- Company logo on BOMA website with link to company website (6 months \$100.00, 12 months \$200.00)
- Golf Outing Hole Sponsor One hole \$150.00, Two holes \$200.00
- Golf Outing Dinner Sponsor \$500, Beverage Cart Sponsor \$500, Hole-In-One Par 3 Prize Sponsor 500 (each limited to one individual organization)
- Holiday Party Sponsor \$200.00 (Special recognition of all Holiday Party sponsors at Holiday Party and in the e-newsletter.)



# Membership and Golf Sponsors

SPONSORSHIP IS ESSENTIAL TO ALLOW BOMA IOWA TO HOST SUCCESSFUL SOCIAL

EVENTS, EDUCATIONAL OPPORTUNITIES, SCHOLARSHIPS, AND MORE.......

#### Gold















































# shaw contract group





The Finishing Touchez, Inc.













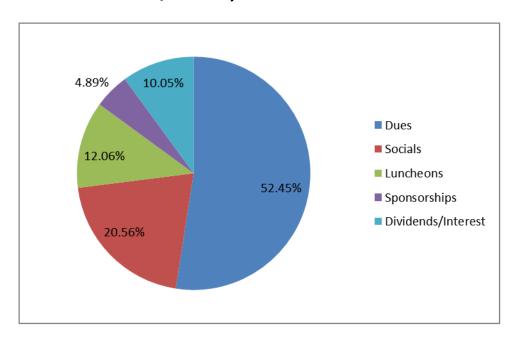




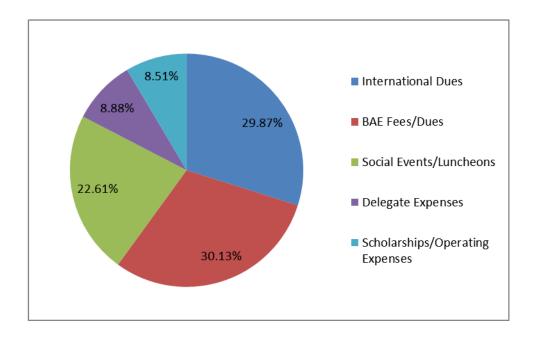


## 2016 Financials

# Income \$131,013



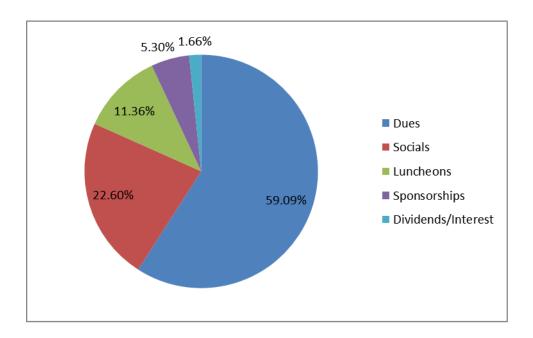
# Expenses \$114,514





# 2017 Financials (Projected)

# Income \$120,818



# Expenses \$120,497

